



RESUME



Susan Henderson

QUALIFICATIONS

Susan brings to PlaceMakers a broad architectural background and effective communication skills, and is a practicing architect, a highly respected Urbanist and a published writer. Susan was selected as the Architectural Team Leader for the Mississippi Renewal Forum rebuilding effort after Hurricane Katrina, the largest planning effort in the last 100 years. She continues to lead the architectural efforts on the Gulf Coast. Her publications include *Mississippi Renewal Forum: Architecture Report*, *Traditional Construction Patterns*, and *Biltmore Estate Homes*. She is a project management specialist, bringing projects in ahead of schedule while maintaining exceptional responsiveness to clients' needs. Susan will be the Charrette Director for The Freeman property.

AFFILIATIONS

Congress of the New Urbanism – speaker, LEED Certified Professional, SmartCode Workshop – Facilitator, Seaside Institute – Speaker, American Institute of Architects,

PROFESSIONAL SERVICE

Principal, Director of Design, PlaceMakers, LLC
 Architecture Team Leader, Mississippi Renewal Forum
 Member, The New Urban Guild
 Associate, Mouzon & Associates
 Lead Designer, Emerson-Fehr Architects & Planners
 Designer, Crow, Overbeek & Associates

Albuquerque, New Mexico: 2003 – present
 Gulf Coast, Mississippi: 2005 – present
 Miami, Florida: 2003 – present
 Huntsville, Alabama: 1996 – 2003
 Austin, Texas: 1985 – 1986
 Huntsville, Alabama: 1982 – 1983

ACADEMIC

Bachelor of Architecture, BS Environmental Design Ball State University Muncie, Indiana: 1985

SELECT EXPERIENCE

Early County 2055: 50 Year Plan & SmartCode 327,000 acres
 Lake Charles, Vermillion Parish, St. Bernard Parish, & Gentilly
 SmartCode and Transit-Oriented Development, 1,800 acres TOD
 Pike Road Regulating Plan: SmartCode 75,000 acre municipality
 Bay St. Louis, Biloxi, D'Iberville, Gautier, Gulfport, Long Beach,
 Moss Point, Ocean Springs, Pascagoula, Pass Christian, Waveland
 Beachtown, several villages integrated with old Galveston
 The Waters, 1,250 acre, 2,400 unit, billion dollar greenfield
 EDO, two downtown corridors and a historic district

Blakely, Georgia: 2006
 Gulf Coast, Louisiana: 2006
 City of Leander, Texas: 2005
 Pike Road, Alabama: 2005
 Gulf Coast, Mississippi: 2005
 Galveston, Texas: 2004
 Pike Road, Alabama: 2003
 Albuquerque, New Mexico: 2003



RESUME



Howard Blackson

QUALIFICATIONS

Howard advocates time-tested planning strategies that are proven to add value to communities – one neighborhood, one block, and one building at a time. He looks beyond conventional short-term horizons, and uses neo-traditional urban design to provide needed predictability in the development process. Howard accepts the urban challenge to create the legal parameters for attractive, cohesive, and economically successful mixed use blocks in an urban environment. Howard will assist with land planning design for The Freeman property.

AFFILIATIONS

Congress for New Urbanism 2000 – present

PROFESSIONAL SERVICE

Principal, Director of Planning, PlaceMakers, LLC	San Diego, California: January 2006 – present
President, HB3 Urban Design :: Urban Planning	San Diego, California: 2003 – present
Adjunct Professor, NewSchool of Architecture & Design	San Diego, California: 2001 – present
Adjunct Professor, Woodbury School of Architecture	San Diego, California: 2003 – present
Lecturer, RAIL-VOLUTION	Los Angeles, California: September 2004
Adjunct Professor, University of California at San Diego	San Diego, California: 2005

ACADEMIC

Master of Arts in Urban Design, University of Westminster	London, United Kingdom: 2000
Master Planning Certificate, Harvard University	Cambridge, Massachusetts: summer 1999
Bachelor of Arts in Geography, University of Texas	Austin, Texas: spring 1989

SELECT EXPERIENCE

City of San Diego Pedestrian Master Plan	San Diego, California: 2006
Early County 2055: 50 Year Plan & SmartCode 327,000 acres	Blakely, Georgia: 2006
Town Center Form-Based Code	City of San Marcos, California: 2006
Mississippi Renewal Forum	Governor Commission, Mississippi: 2005
SmartCode and Transit-Oriented Development	City of Leander, Texas: 2005
Tongzhou Master Plan	Tongzhou, China: 2005
Mathews Glen Master Plan and SmartCode	Pike Road, Alabama: 2005
The National City Downtown Specific Plan	National City, California: 2004 – 2005
The Village of Harmony Grove	County of San Diego, California: 2001 – 2003
Taegu Convention Center	Taegu, South Korea: 1995 – 1996



RESUME



Bill Dennis

QUALIFICATIONS

Bill Dennis is a New Urban town planner with work ranging from Kentlands to Hawaii, from Albuquerque to the United Kingdom. He works as a consultant to developers and municipalities and with prominent New Urbanist firms, including Duany Plater-Zyberk and Moule & Polyzoides. Bill believes that the design of a town or community can enrich all of the patterns that encompass our lives. The places of work, shopping, civic participation, recreation, and home life can all be found in the model of the Traditional Neighborhood Development. Bill will be Lead Planner for The Freeman property.

AFFILIATIONS

Charter Member of the Congress for New Urbanism 1993 – present

PROFESSIONAL SERVICE

Principal, B. Dennis Town and Building Design	Providence, Rhode Island: 2004 – present
Director of New Mexico Office, Moule & Polyzoides	Albuquerque, New Mexico: 1999 – 2004
Head of Design, Group Mackenzie	1998 – 1999
William L. Dennis	Boston, Mass & Portland, Oregon 1985 – 1998
Benjamin Thompson Associates	1984
A.M.Kinney	1979 – 1983

ACADEMIC

Guest Critic, Harvard Graduate School of Design	Cambridge, Massachusetts: 1992 – 1993
Instructor, Boston Architecture Center	Boston, Massachusetts: 1987
Professional Degree in Architecture, University of Cincinnati	Cincinnati, Ohio: 1979

SELECT EXPERIENCE

Visalia Southeast Sector Plan: 800 acre city expansion	Visalia, California: April 2006
Early County 2055: 50 Year Plan & SmartCode 327,000 acres	Blakely, Georgia: 2006
Taylor Crossing: Office park redesign to retail, housing, office	Idaho Falls, Idaho: 2006
Bay St. Louis Team Leader: Mississippi Renewal, SmartCode	Bay St. Louis, Mississippi: 2005
Melon Valley: 2,000 acre new town for population of 40,000	St. George, Utah: 2005
Pike Road Regulating Plan: SmartCode 75,000 acre municipality	Pike Road, Alabama: 2005
Damascus/Boring: +4500 acre Portland's urban Growth Boundary	Portland, Oregon: 2004
Albuquerque Downtown 2010 Plan	Albuquerque, New Mexico: 1999
Kentlands	Gaithersburg, Maryland: 1987



RESUME



Victor Deupi

QUALIFICATIONS

Victor Deupi is the Arthur Ross Director of Education at the Institute of Classical Architecture & Classical America in New York. Over the past fifteen years, he has been committed to the advancement of contemporary classicism through both education and practice. In addition to his academic career, Mr. Deupi is an active practitioner and design consultant most recently in partnership with Pier Carlo Bontempi of Parma, Italy. The B&D Studio collaboration is one dedicated to modern classicism and in particular to traditional Italian architectural expression applied throughout North America today. He has worked previously in the offices of distinguished practitioners Allan Greenberg and Demetri Porphyrios and has published widely on a variety of design topics including the New Urbanism and the humanities underpinning the classical tradition. Victor Deupi is also an avid watercolorist whose work representing global architectural expression past and present has been exhibited both here and abroad. His commitment to drawing and rendering are again manifest through practice and teaching alike. Victor will focus on the architectural design of key The Freeman property commercial structures.

AFFILIATIONS

Member Congress of the New Urbanism. Visiting Design Critic at the Rome Studies Program, and at the School of Architecture at the University of Miami, The Seaside Pienza Institute, The Institute of Classical Architecture (Fellow Emeritus), INTBAU (International Network for Traditional Building Architecture and Urbanism).

PROFESSIONAL SERVICE

Director of Education, Institute of Classical Architecture	New York, New York: present
Partner, B&D Studio	Parma, Italy / South Bend, Indiana: present
Assistant Professor of Architecture, University of Notre Dame	Notre Dame, Indiana
Senior Tutor, The Prince of Wales's Institute of Architecture	London, England
Assistant Professor, University of Miami	Coral Gables, Florida

ACADEMIC

Ph.D. Architecture, University of Pennsylvania	1999
Master of Architecture, Yale University	1989
BS Architecture, University of Virginia	1986

SELECT EXPERIENCE

Early County 2055: 50 Year Plan & SmartCode 327,000 acres	Blakely, Georgia
Town of Poundbury	Poundbury, England
Mississippi Renewal Forum	Gulf Coast, Mississippi
Göcek Tourism Complex	Göcek, Turkey
Omonia Square Redevelopment	Athens, Greece



RESUME



Gregory Huddy

QUALIFICATIONS

Gregory Huddy has worked extensively to raise the standard of new design and development as well as aiding in preserving the historic character of existing urban fabric. Allison Ramsey is one of the largest firms inhabited by Guild members, with several dozen employees, and is fanatical about its collaborative team approach. The firm has received many awards and their designs have been featured in Southern Living, Coastal Living, and the Traditional Neighborhood Development plan books. Allison Ramsey has worked extensively in New Urbanist developments, building up a large library of house plans designed for Traditional Neighborhood Developments. The firm also consults on and designs for neighborhood and town center commercial and civic buildings. Their plan portfolio is Carolina Inspirations. Greg will work on floorplans and elevations for unit types, and design of key The Freeman property commercial structures.

AFFILIATIONS

The Congress of the New Urbanism

PROFESSIONAL SERVICE

Principal, Allison Ramsey Architects
Spring Island Habitat Review Board
Beaufort Historic Review Board
Bennett Contractors
Keslin Engineering, Inc.
Stubbs, Muldrow, Herrin, Architects

Asheville, North Carolina: 1998 – present
Spring Island, South Carolina: 2006 – present
Beaufort, South Carolina: 1999 – present
Hilton Head, South Carolina: 1997 – 1998
Merrillville, Indiana: 1996 – 1997
Mount Pleasant, South Carolina: 1994

ACADEMIC

Masters of Architecture, Clemson University
Bachelor of Architecture, Clemson University

Clemson, South Carolina: 2002
Clemson, South Carolina: 1996

SELECT EXPERIENCE

Crawford Residence, Spring Island
Brown Residence, Habersham
Lady’s Island Marina Village
Findley Residence, WaterColor
Cooney Residence, Spring Island
Hand Residence, Spring Island
Low Country Habitat For Humanity

Spring Island, South Carolina
Habersham, South Carolina
Lady’s Island, South Carolina
WaterColor, Florida
Spring Island, South Carolina
Spring Island, South Carolina
Beaufort, South Carolina



RESUME



Christopher Sides

QUALIFICATIONS

Chris Sides has been an advocate for traditional town planning for many years. He helped to raise the standard for traditional design while Director of Architectural Operations for Mouzon & Associates Architects & Traditional Town Planners. The firm's work encompassed a wide range of building types and included several award-winning projects. Chris was a team member for the esteemed house plan collection "Biltmore Estate Homes," published by Southern Living. He participated with PlaceMakers on the Vicksburg, MS, Master Plan, the Town Planning Session for The Waters in Montgomery, AL, the Transit-Oriented Development Charrette for Leander, TX, and the Early County 50 year plan in Georgia. Chris operates his own business, SIDES Design, in Athens, Alabama, with emphasis on the design & production of custom home plans suited to the context of traditional neighborhoods.

AFFILIATIONS

The Congress of the New Urbanism

PROFESSIONAL SERVICE

Principal, SIDES Design

Director of Architectural Operations, Mouzon & Associates

Architect, Leonard & Mouzon

Architect Intern, Boehme, Leonard & Mouzon

Architect Intern, Melton Leonard Architects

Athens, Alabama: 2003 – present

Huntsville, Alabama: 1996 – 2003

Huntsville, Alabama: 1994 – 1996

Huntsville, Alabama: 1992 – 1994

Huntsville, Alabama: 1991

ACADEMIC

Bachelor of Architecture, Auburn University

Auburn, Alabama: 1994

SELECT EXPERIENCE

Early County 2055 Master Plan and SmartCode, 511 square miles

SmartCode and Transit-Oriented Development, 1,800 acres TOD

Vicksburg Master Plan and SmartCode

The Waters, 1,250 acre, 2,400 unit, billion dollar greenfield

Design & production of custom home plans

New Urban Guild collaboration

Blakely, Georgia

City of Leander, Texas: 2005

Vicksburg, Mississippi

Pike Road, Alabama: 2003

United States

United States



RESUME



Dede Christopher

QUALIFICATIONS

Dede Christopher has built a strong company that continues to strive for excellence in all areas of design, presentation and artistic expression. CI offers a full range of illustration services with a primary focus on marker and watercolor renderings. She also often serves as a consultant for design charrettes throughout the country as an illustrator and designer, as well as a rendering instructor to many local learning institutions. Dede will provide watercolor renderings of illustrative projects and street sections for The Freeman property.

AFFILIATIONS

Member of the Congress for New Urbanism; Architectural Design Review Board for Marysville, Tennessee; Nine Counties One Vision; Community Design Center, Knoxville, Tennessee

PROFESSIONAL SERVICE

Principal, Christopher Illustration	1990 – present
Architectural Illustrator, Dan Harmon and Associates	1985 – 1990
Intern Architect, Benjamin Hirsch and Associates	Atlanta, Georgia: 1984 – 1985

ACADEMIC

Master of Architecture, University of Tennessee	1996
Bachelor of Architecture degree, Clemson University	1984

SELECT EXPERIENCE

Early County 2055 Master Plan and SmartCode	Blakely, Georgia
Market Square Master Plan	Knoxville, Tennessee
University of Washington Neighborhood	Seattle, Washington
17 th Street Master Plan	Chattanooga, Tennessee
Vicksburg Master Plan and SmartCode	Vicksburg, Mississippi
Civic Center Downtown	Seattle, Washington
Detroit Neighborhood Master Plan	Detroit, Michigan
Sobro Master Plan	Nashville, Tennessee
Michigan at Trumball	Detroit, Michigan
Bicentennial Mall	Nashville, Tennessee
Next Big Steps	Knoxville, Tennessee
Cherokee North Carolina Master Plan	Cherokee, North Carolina
Downtown Development	Marysville, Tennessee



RESUME



Chad Emerson

QUALIFICATIONS

Chad Emerson is a professor of law at Faulkner University’s Jones School of Law. Chad is a frequent lecturer and author in the field of land planning law with a specific emphasis on Smart Growth and SmartCode legal issues. He is the administrator of the SmartCode Listserv and the author of an upcoming law review article on the SmartCode. Chad will collect the design information, and calibrate the SmartCode for the particular attributes and choices of The Freeman property.

AFFILIATIONS

Member of the Congress for New Urbanism 2004 – present

PROFESSIONAL SERVICE

Associate Professor, Faulkner University’s Jones School of Law	Montgomery, Alabama: 2003 – present
Codes Team Member & Consultant to Governor Barbour on Zoning Reform Issues, Mississippi Renewal Forum	Gulf Coast, Mississippi: 2005 – present
Woolf, McClane, Bright, Allen & Carpenter, PLLC	Knoxville, Tennessee: 1998 – 2003

ACADEMIC

Doctor of Jurisprudence, University of Tennessee College of Law	Knoxville, Tennessee: December 1997
Bachelor of Arts, Political Science, David Lipscomb University	Nashville, Tennessee: May 1994

SELECT EXPERIENCE

Pascagoula, Mississippi SmartCode Consultant	Pascagoula, Mississippi: 2006
Orleans Parish, Louisiana SmartCode Consultant	Gulf Coast, Louisiana: 2006
Elmore, Alabama SmartCode Consultant	Elmore, Alabama: 2006
Gautier, Mississippi SmartCode Consultant	Gautier, Mississippi: 2006
St. Bernard Parish, Louisiana SmartCode Consultant	Gulf Coast, Louisiana: 2006
Moss Point, Mississippi SmartCode Consultant	Moss Point, Mississippi: 2006
Abbeville, Louisiana; Erath, Louisiana; Lake Charles, Louisiana	Gulf Coast, Louisiana: 2006
Early County, Georgia SmartCode Consultant	Early County, Georgia: 2006
Ocean Springs, Mississippi SmartCode Consultant	Ocean Springs, Mississippi: 2006
Montgomery, Alabama SmartCode Consultant	Montgomery, Alabama: 2006
McClellan, Alabama SmartCode Consultant	McClellan, Alabama: 2005
Flowood, Mississippi SmartCode Consultant	Flowood, Mississippi: 2005
Pike Road, Alabama SmartCode Consultant	Pike Road, Alabama: 2005



RESUME



Dewayne Carver

QUALIFICATIONS

Dewayne Carver is associate of Hall Planning and Engineering, with expertise in land use and transportation issues for community design charrettes, public involvement projects, traffic engineering studies, conceptual design studies, growth management analysis, development-related transportation studies, MPO issues, parking and circulation studies, and preliminary design studies. He is a practicing, registered transportation engineer dealing with planning, design and regulatory transportation issues. Dewayne will address The Freeman property thoroughfare network and standards.

AFFILIATIONS

Congress for the New Urbanism, American Institute of Certified Planners, American Planning Association

PROFESSIONAL SERVICE

Project Manager, Hall Planning & Engineering	Tallahassee, Florida: present
Capital City Transportation Management Association	
Executive Director, Commuter Services of North Florida	
Florida State University	
City of Tallahassee (TalTran)	

ACADEMIC

Master Urban & Regional Planning, University of North Carolina	Chapel Hill, North Carolina: 1993
Urban Studies, University of Tennessee	Knoxville, Tennessee: 1991

SELECT EXPERIENCE

Dewayne Carver has extensive experience in transportation demand management programs and planning, including transit, bicycling, and pedestrian planning. As a Transportation Planner with HPE, he provides general planning assistance in all aspects of development planning, as well as transportation planning functions. While at TalTran, the City of Tallahassee’s transit system, Dewayne served as the Senior Planner and Transit Planning Administrator. In these positions, he was responsible for collecting and reporting transit data for the National Transit Database, project management for Federal Transit Administration projects, and budget management for TalTran. Mr. Carver also provided the primary connection between TalTran’s fixed route service and the various community groups that are interested in public transit. He was the primary contact between TalTran and other planning agencies on various transportation and land use planning issues. Mr. Carver served as the Executive Director for Commuter Services of North Florida, a regional commuter assistance program operated by the Marketing Institute at the Florida State University College of Business. CSNF was responsible for implementing transportation demand management programs in a ten-county area of north Florida. As the Executive Director, Mr. Carver was responsible for preparing and implementing the annual Florida Department of Transportation work program for CSNF.



RESUME



Seth Harry

QUALIFICATIONS

Seth Harry has over twenty years of in-depth experience in the design, master planning, and implementation of traditional neighborhood developments, large-scale mixed-use developments, urban entertainment projects, and waterfront destination shopping, dining, and entertainment complexes, both domestically and abroad. In addition to designing new traditional towns and main street commercial districts, Seth has provided retail consulting, planning, and design services for Leon Krier, Duany Plater-Zyberk, Dover-Kohl and other noted town planners. Seth will optimize the retail in The Freeman property, and guide the iterative retail greenfield process.

AFFILIATIONS

American Institute of Architects, Maryland Society of Architects, American Planning Association, Urban Land Institute, Congress for New Urbanism, Registered Architect in State of Maryland and District of Columbia.

PROFESSIONAL SERVICE

Principal, Seth Harry & Associates

Providence, Rhode Island: 2004 – present

Design Director, Enterprise Development Company

ACADEMIC

Johns Hopkins Certificate Course: Real Estate Development

1992

ULI Certificate Course: Neo-traditional Town Planning

1990

B.S. Architecture, Florida A&M University

Tallahassee, Florida: 1982

SELECT EXPERIENCE

Tacoma Waterfront Redevelopment Master Plan

Tacoma, Washington

Laganbank Mixed-Use Development

Belfast, Northern Ireland

Pleasant Hill Bart Station Mixed-Use Community

Walnut Grove, California

City of Burien Downtown Redevelopment Master Plan

Burien, Washington

Sakai Seaport New Urban Center Project

Osaka, Japan

River Port Fair, Riverboat Gaming and Entertainment Complex

St. Louis, Missouri

New TND Town Center

Lincoln, Nebraska

Sky Garden Office Tower and Specialty Retail Center

Sydney, Australia

Harbor Gate Mixed-Use Development

Baltimore, Maryland

Huntington Beach Specialty Retail Center

Huntington Beach, California

Niagara-on-the-Lake Village, Town Center

Niagara-on-the-Lake, Ontario, Canada

Master Plan for Columbia, Maryland

Columbia, Maryland



RESUME



Nathan Norris

QUALIFICATIONS

Nathan’s expertise is in land development: management, design generation, project build-out, phasing & marketing. He is a licensed attorney, real estate broker, accomplished speaker, and advocate for great place making. Nathan will work with your development team to help build a nuts-and-bolts development strategy that addresses everything from proper locations of electrical lines to the most effective methods of training your sales people. This information can save you a considerable amount of money and time on the back end regarding details of The Freeman property.

AFFILIATIONS

Congress of the New Urbanism – frequent speaker; SmartCode Workshop – frequent moderator; San Diego NU Council; Santa Fe NU Council; California APA Conference

PROFESSIONAL SERVICE

Principal, Director Implementation Advisory, PlaceMakers, LLC	Montgomery, Alabama: 2003 – present
Director of Sales, The Waters	Pike Road, Alabama: 2004 – present
Town Manager, Gorham’s Bluff	Scottsboro, Alabama: 2001 – 2003
Deputy Staff Judge Advocate (Major), AL Air National Guard	1997 – 2000
Attorney, Engel, Hairston & Johanson, P.C.	1994 – 1999
Attorney (Captain), US Army	1991 – 1994

ACADEMIC

Juris Doctor, The University of Alabama School of Law	Tuscaloosa, Alabama: 1991
BA: Foreign Affairs, The University of Virginia	Charlottesville, Virginia: 1988

SELECT EXPERIENCE

SmartCode Workshops: Coordinated the creation of successful educational workshop.	USA: 2003 – present
Appraisal System: Spearheaded created of system of appraising New Urban projects.	USA: 2003 – present
The Waters – Greenfield TND	Montgomery, Alabama
Early County 2055 – 50 Year Plan and SmartCode	Blakely, Georgia
Gorham's Bluff – Greenfield Second-Home TND	Pisgah, Alabama
Hawks-DeSoto Property – Greenfield TND	Memphis, Tennessee
Main Street Trussville – Infill TND (DPZ)	Trussville, Alabama
Laurel Island – Greenfield TND	St. Mary’s, Georgia
City of Pike Road – SmartCode	Pike Road, Alabama



RESUME



Scott Doyon

QUALIFICATIONS

Scott's strength lies in his ability to translate planning lingo and technical concepts into plain English and then employ the necessary messaging strategies and graphic executions to maximize public engagement and buy-in. Scott is a marketing specialist, and is articulate in speaking from and for the New Urbanism. Leading Charrette Marketing & Communications, before and during the charrette, Scott will direct outreach and engagement efforts, including developing a marketing strategy and a real-time website covering the proceedings.

AFFILIATIONS

Member of the Congress for New Urbanism 2001 – present

PROFESSIONAL SERVICE

Principal, Director Place-Proven Marketing, PlaceMakers	Atlanta, Georgia: 2004 – present
Principal, Civitatis Communications and Marketing	Atlanta, Georgia: 2001 – 2004
Senior Client Director, JWT Specialized Communications	Atlanta, Georgia: 1995 – 2001
Account Executive, JWT Specialized Communications	Atlanta, Georgia: 1990 – 1995

ACADEMIC

Foundations of Leadership, Center for Creative Leadership	Greensboro, North Carolina: 2000
Bachelor Mass Communications, VA Commonwealth University	Richmond, Virginia: 1988

SELECT EXPERIENCE

CNU XIV – Conference Website	Providence, Rhode Island
Early County 2055 – 50 Year Plan and SmartCode	Blakely, Georgia
Mississippi Renewal Forum – Post Katrina Reconstruction	Atlanta, Georgia
Centennial Station – Residential Infill	Atlanta, Georgia
Gorham's Bluff – Greenfield Second-Home TND	Pisgah, Alabama
Hill Street Lofts – Residential Infill	Atlanta, Georgia
Lost Rabbit – Greenfield TND (DPZ)	Jackson, Mississippi
Main Street Trussville – Infill TND (DPZ)	Trussville, Alabama
New Urban News – Trade Publication	Ithaca, New York
The Reynolds – Vertical, Mixed-Use Infill	Atlanta, Georgia
The Waters – Greenfield Conservation TND	Pike Road, Alabama
One North Shore – Residential Infill	Chattanooga, Tennessee



RESUME



Ben Brown

QUALIFICATIONS

While Ben’s prominence within New Urbanism stems from his high profile, post-Katrina communications and PR work with the Mississippi Governor’s Commission on Recovery, Rebuilding and Renewal and the Louisiana Recovery Authority, his background is equally of note. A charter member of the USA TODAY staff (1982-96), Ben traveled globally in pursuit of stories for all four sections of the national newspaper. He has since helped found Coastal Living magazine and been a regular contributor to the Wall Street Journal, Southern Living, Coastal Living, Southern Accents, Cottage Living, USA TODAY, AARP Bulletin, and Preservation magazines, and has authored or co-authored three books. Prior to 1982, he was a feature writer and columnist for the Detroit News and the Tampa Tribune. Ben will lead the Public Relations for the The Freeman property charrette.

AFFILIATIONS

Certified Charrette Planner and Public Facilitator by the National Charrette Institute; Member of the Congress for the New Urbanism.

PROFESSIONAL SERVICE

Ben Brown	1999 – present
Regular Contributor to the <i>Wall Street Journal</i> , <i>Southern Living</i> , <i>Coastal Living</i> , <i>Southern Accents</i> , <i>Cottage Living</i> , <i>USA TODAY</i> , <i>AARP Bulletin</i> , <i>Preservation</i>	1999 – present
Charter Member, <i>USA TODAY</i>	Atlanta, Georgia: 1982 – 1996
Founding Executive Editor, <i>Coastal Living</i>	
Feature Writer, <i>Southern Living</i>	
Feature Writer & Columnist, the Detroit News	
Feature Writer & Columnist, the Tampa Tribune	

ACADEMIC

M.A. in English, University of South Florida
B.A. in English, University of South Florida

SELECT EXPERIENCE

Mississippi Governor’s Commission on Recovery, Rebuilding & Renewal: Regional Planning Initiatives	Gulf Coast: 2005 - present
Louisiana Recovery Authority: Regional Planning Initiatives	Gulf Coast: 2005 - present



RESUME



Joan Pauly

QUALIFICATIONS

Over the course of her 20+ years in marketing, advertising, and public relations, Joan Pauly has led numerous creative and technical teams in strategic and tactical planning, and has spearheaded the launch of many branding and advertising campaigns. She has worked with both for-profit and non-profit institutions, from startup ventures to \$1 billion in revenue. In her recent role as Chief Marketing Officer for a career education company, Joan led the marketing team in a highly successful branding and advertising campaign, which increased sales in excess of \$2 million after initial launch.

Because of her background in communications, Joan has been asked to lead technical projects for Glenmore Distilleries, a global manufacturing company, and Adware Systems, a provider of advertising software to multi-billion dollar advertising agencies. With Glenmore Distilleries, Joan facilitated communications between software developers and the accounting, human resource and manufacturing departments for software installations. While Brand Manager at Adware Systems, Joan worked with advertising giant McCann Erickson, General Motors, and Johnson & Johnson to build and customize a highly successful Network Television Buying System. Joan will assist with the The Freeman property Charrette Marketing & Communications effort.

AFFILIATIONS

Member of the Congress for New Urbanism 2006 – present

PROFESSIONAL SERVICE

Independent Consultant	Atlanta, Georgia: 2005 – present
Chief Marketing Officer, ATA Corporate Training	Louisville, Kentucky: 2000 – 2005
Account Executive, Vest Advertising Marketing and PR	Louisville, Kentucky: 1998 – 2000
Development Director, The Wayne Oates Institute	Louisville, Kentucky: 1995 – 1997
Brand Manager Network Television System, Adware Systems	Louisville, Kentucky: 1992 – 1995
Corporate Trainer, Glenmore Distilleries	Louisville, Kentucky: 1989 – 1992

ACADEMIC

BA Public Relations, minors in Business Management and Public Speaking, University of Georgia Athens, Georgia: 1980

SELECT EXPERIENCE

Congress of the New Urbanism, Webmaster www.daily nuws.com	Providence, Rhode Island: 2006
Early County 2055, 50 Year Plan, www.earlycounty2055.com	Blakely, Georgia: 2006
Sullivan University, Promote IT Programs in a declining market	Louisville, Kentucky: 2005



RESUME



Jennifer Hurley

QUALIFICATIONS

Jennifer specializes in group facilitation and mediation with respect to the built environment. Her planning career encompasses work across the country involving urban revitalization, dispute resolution and community visioning, strategic planning, neighborhood planning, transportation, and land development. In her former role as a planner for the City of Philadelphia, one of the largest and most urban of the Knight Communities, Jennifer was involved in efforts to confront some of the most challenging revitalization issues facing American cities. She wrote one of the first articles chronicling the implementation of New Urbanist zoning codes, and has been introducing new urbanists to techniques from the field of large group collaboration. Jennifer will be The Freeman property Charrette Facilitator.

AFFILIATIONS

Member of the Congress for New Urbanism 2000 – present

PROFESSIONAL SERVICE

President of Hurley Franks & Associates	Philadelphia, Pennsylvania: 2002 – present
Planner/Project Manager, Philip E. Franks & Associates	Philadelphia, Pennsylvania: 2001 – 2002
Planner, Philadelphia City Planning Commission	Philadelphia, Pennsylvania: 1998 – 2001
Planning Intern, Apex Planning Department	Apex, North Carolina: 1997 – 1998
Editor, Carolina Planning, University of North Carolina	Chapel Hill, North Carolina: 1996 – 1998
Policy Assistant, Philadelphia Unemployment Project	Philadelphia, Pennsylvania: 1995 – 1996
Legislative Intern, American Friends Service Committee,	Washington, DC: 1994 – 1995

ACADEMIC

Fellow, Knight Program in Community Building	University of Miami, Florida: 2001
Masters in Regional Planning, University of North Carolina	Chapel Hill, North Carolina: 1998
Bachelors in Anthropology, Bryn Mawr College	Bryn Mawr, Pennsylvania: 1993

SELECT EXPERIENCE

Early County 2055	Blakely, Georgia
I-95 Reconstruction Project	Northern Delaware
Wilmington Initiatives	Wilmington, Delaware
Lower Manhattan Development Corporation	New York, New York
Rehoboth Beach SR-1 Access Study	Rehoboth Beach, Delaware
Cool Springs Reservoir Facilitation	Wilmington, Delaware
Delaware Art Museum & Neighborhood Facilitation	Wilmington, Delaware



RESUME



Hazel Borys

QUALIFICATIONS

Hazel, as PlaceMakers' Managing Principal, inspires the company to continually rise above the expectations of clients and the team. In the role of principal listener, Hazel keeps a finger on the pulse of the new urban community and helps PlaceMakers be a responsive force within the movement. She has been growing companies for years, beginning with Smith and Johnson, a road construction company that she took from the startup phase to the 17th largest road builder in the United States, all within a ten year timeframe. Hazel was one of a five-person mergers and acquisitions team for American Electric Power, the largest generator of electricity in the U.S. She was responsible for creating and implementing strategies for a \$3 billion acquisition budget, and led a sixty-person acquisition team in friendly takeovers. Hazel will assist with offsite Freeman property charrette organization.

AFFILIATIONS

Congress for the New Urbanism; CNU Charter Design Council; Oberlin Sustainable Agriculture Project Board of Directors; The SmartCode Workshop Organizer

PROFESSIONAL SERVICE

Managing Principal, PlaceMakers	Bradenton, Florida: 2004 – present
Hazel Borys, Consultant	Oberlin, Ohio: 2003
Mergers & Acquisitions Manager, American Electric Power	Columbus, Ohio: 2000 – 2003
Senior Vice President, Smith & Johnson	Columbus, Ohio: 1990 - 2000
Senior Vice President, Johnson Technologies	Columbus, Ohio: 1993 - 2000

ACADEMIC

MBA Marketing & Finance, Ohio State University	Columbus, Ohio: 2000
BS Electrical Engineering, Ohio State University	Columbus, Ohio: 1995

SELECT EXPERIENCE

Early County 2055: 50 Year Plan & SmartCode 327,000 acres	Blakely, Georgia: 2006
SmartCode and Transit-Oriented Development, 1,800 acres TOD	City of Leander, Texas: 2005
Pike Road Regulating Plan: SmartCode 75,000 acre municipality	Pike Road, Alabama: 2005
Longleaf: Greenfield TND	Tampa, Florida: 2005
Main Street Trussville: Infill TND (DPZ)	Trussville, Alabama: 2005
Laurel Island: Greenfield TND	St. Mary's, Georgia: 2005
City of Pike Road: SmartCode	Pike Road, Alabama: 2005
Norton Commons: Greenfield TND	Louisville, Kentucky: 2004
The Waters: 1,250 acre, 2,400 unit, billion dollar greenfield	Pike Road, Alabama: 2004