



H A Z E L B O R Y S

Q U A L I F I C A T I O N S

As PlaceMakers’ Managing Principal, Hazel inspires the company to continually rise above the expectations of our clients and ourselves. In the role of principal listener, she keeps a finger on the pulse of the new urban community and helps PlaceMakers be a responsive force within the movement. Having grown companies for years, she took Smith and Johnson, a road construction company, from startup to the 17th largest road builder in the United States, all within a ten year timeframe. Hazel was one of a five-person mergers and acquisitions team for American Electric Power, the largest generator of electricity in the U.S., and was responsible for creating and implementing strategies for a \$3 billion acquisition budget.

A F F I L I A T I O N S

Congress for the New Urbanism; CNU Charter Design Council; The SmartCode Workshop Organizer

P R O F E S S I O N A L S E R V I C E

Managing Principal, PlaceMakers, LLC
 Hazel Borys, Consultant
 Mergers & Acquisitions Manager, American Electric Power
 Senior Vice President, Smith & Johnson
 Senior Vice President, Johnson Technologies

Bradenton, Florida: 2004 – present
 Oberlin, Ohio: 2003
 Columbus, Ohio: 2000 – 2003
 Columbus, Ohio: 1990 – 2000
 Columbus, Ohio: 1993 – 2000

A C A D E M I C

MBA Marketing & Finance, Ohio State University
 BS Electrical Engineering, Ohio State University

Columbus, Ohio: 2000
 Columbus, Ohio: 1995

S E L E C T E X P E R I E N C E

City of Winter Park: SmartCode Calibration
 City of Lawrence: SmartCode Calibration
 City of Post Falls: SmartCode Calibration
 The Freeman Property: 160 acre Greenfield TND
 Early County 2055: 50 Year Plan & SmartCode 327,000 acres
 SmartCode and Transit-Oriented Development, 1,800 acres TOD
 Pike Road Regulating Plan: SmartCode 75,000 acre municipality
 Longleaf ; Greenfield TND
 City of Pike Road; SmartCode
 The Waters, 1,250 acre, 2,400 unit, billion dollar greenfield

Winter Park, Florida: 2008
 Lawrence, Kansas: 2007
 Post Falls, Idaho: 2006
 Omaha, Nebraska: 2006
 Blakely, Georgia: 2006
 City of Leander, Texas: 2005
 Pike Road, Alabama: 2005
 Tampa, Florida: 2005
 Pike Road, Alabama: 2005
 Pike Road, Alabama: 2004