



B E N B R O W N

Q U A L I F I C A T I O N S

After more than two decades as a staff editor and reporter on major newspapers and national magazines, Ben has unrivaled experience as an “explainer.” He provides hands-on communications support for clients, working directly with media contacts and supplying accessible content for project websites and marketing pieces. A book author, media consultant, and certified charrette planner and facilitator, Ben brings to projects expertise in shaping both process and product to achieve community-building success at the highest levels.

Principal, Director, Client Public Relations, PlaceMakers, LLC
 Independent Contractor – communications consulting, journalism
 Staff Editor, Time, Inc.’s Coastal Living and Southern Living
 Reporter/Editor on founding staff of USA Today
 Reporter/Columnist, Detroit News
 Reporter/Columnist, Tampa Tribune

Certified Charrette Planner; Facilitator; National Charrette Institute
 Master of Arts, English, University of South Florida
 Bachelor of Arts, English, University of South Florida

Mountain Landscapes Initiative (Lawrence Group): Charrette Communications
 City of Winter Park: SmartCode Calibration (Canin Associates) Charrette Communications
 Rhya: Infill TND (DPZ) Charrette Communications
 Town of Taos: SmartCode Calibration Charrette Communications
 City of Lawrence: SmartCode Calibration Charrette Communications
 Unified New Orleans Plan (DPZ): Charrette Communications
 City of Post Falls: SmartCode Calibration Charrette Communications
 Louisiana Recovery Authority (DPZ): Charrette Communications
 Leytham: Greenfield TND Charrette Communications
 Mississippi Renewal Forum: Post-Katrina Charrette Communications
 Sanctuary Village: Infill TND Marketing Communications
 Cottage Square Katrina Cottage Cluster: Marketing Communications

P R O F E S S I O N A L S E R V I C E

Franklin, North Carolina: 2008 – present
 Franklin, North Carolina: 1999 – present
 Birmingham, Alabama: 1996 – 1999
 Washington, DC: 1982 – 1996
 Detroit, Michigan: 1979 – 1982
 Tampa, Florida: 1977 – 1979

A C A D E M I C

Portland, Oregon: 2005
 Tampa, Florida: 1976
 Tampa, Florida: 1969

S E L E C T E X P E R I E N C E

Western North Carolina: 2008
 Winter Park, Florida: 2008
 Windcrest, Texas: 2007
 Taos, New Mexico: 2007
 Lawrence, Kansas: 2007
 New Orleans, Louisiana: 2006 – 07
 Post Falls, Idaho: 2006
 Southeast Louisiana: 2006
 Omaha, Nebraska: 2006
 Biloxi, Mississippi: 2005
 Franklin, North Carolina: 2006 – present
 Ocean Springs, Mississippi: 2006 – present